



# FY22 ANNUAL REPORT





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Dear Friends,

As you know, Stand for Children’s north stars are educational equity and racial justice, and we hold ourselves to a high standard for annual impact regardless of the circumstances.

The report that follows details our impact in 2022, including securing a \$1 billion increase in education funding for Arizona’s one million public school students, to eliminating unjust and excessive juvenile legal system fines and fees in multiple states, to helping more than 130 high schools in 7 states increase the percentage of ninth graders who end that make-or-break year on track by an average of 24 percent.

None of that good would have happened without our committed volunteers, our valued national partners, and our generous supporters. We are so grateful for the amazing collaboration that led to such tremendous results.

In addition to our expectation of annual impact, another hallmark of Stand since our founding in 1996 is our commitment to innovation. Stand’s new Center for Early Literacy Success, led by world-renowned early literacy expert Dr. Nell Duke, is an exciting recent example.

I hope you enjoy reading about the impact you made possible in 2022 and thank you for your commitment to standing with us for education equity and racial justice.

Together, we will make 2023 another year filled with light and hope for a better future for us all.

Standing with you,



Jonah Edelman

## STAND ARIZONA DEFENDS PROPOSITION 208 AND SECURES \$1 BILLION FOR EDUCATION



Since Proposition 208 was approved by voters in the fall of 2020, Stand has been committed to making the voters' will a reality. Even after Proposition 208 was blocked by the Arizona State Supreme Court, Stand remained committed and worked tirelessly during the legislative budget session to secure an increase of \$1 billion funding for public school students.

The funding is dedicated to supporting students by including:

- \$500 million or 9% increase in base funding, ongoing
- \$100 million for special educations, ongoing
- \$100 million for low-income students (poverty, or opportunity, weight), ongoing
  - ➔ Arizona's first-ever funding specifically directed at students experiencing poverty
- \$300 million toward other specific priorities, one-time and ongoing

New funds will enable districts and public charter schools across Arizona to increase teacher and staff compensations to stem attrition, hire additional teachers and counselors to address chronic shortages, reduce the state's counselor to student ratio, update curriculum and technology, and support educators through

"Grow Your Own" tuition offsets programs for teacher certification attainment.

*"Restored hope to those of us who had felt beaten down and defeated by state leaders' attitudes towards education."*

~ AZ school superintendent

A digital advertising campaign led over 26,000 people to engage with calling out Arizona's political leadership and urging legislators to use the state's \$5 billion surplus to honor the will of the voters over a tax cut proposed by Republican leadership. Throughout the effort, the coalition leveraged strategic lobbying resources that led to a key Republican ally in the Senate - where Republicans hold a one seat majority - committing to vote down any budget that did not include \$1 billion funding increase for public education.

The results of Stand's campaign marked a historic victory that will directly impact Arizona's 1.1 million public school students.

Stand led a strong bipartisan effort to support the funding effort. A coalition of legislators, school superintendents, and education groups was created to maximize awareness and impact.



## STAND PLAYS A ROLE IN JUVENILE CRIMINAL JUSTICE REFORM

Across the organization's footprint, Stand has joined the fight for the elimination of fines and fees for youth and their families in close partnership with the Berkeley Law Center Policy Advocacy Clinic. Fines and fees in the youth justice system not only financially debilitate families but can cost states more money than they collect.

The system is inundated with conflicts of interest. In Washington, the Department of Children, Youth, and Families (DCYF) is the agency responsible for helping young people and families transition out of incarceration, as well as collecting parent pay debts. This has historically hindered the agency's ability to forge relationships with families that are a key to rehabilitative potential in the juvenile system.

Allison Krutsinger, Director of Government Affairs and Community Engagement at DCYF said, "You can only imagine what that [debt collection action] does to the relationship when you're trying to engage the family to support rehabilitation and successful transition."

In four affiliate states, Stand has helped pass legislation that supports debt free justice.

- In Colorado, \$10.4 million in outstanding fines and fees will be vacated
- In Washington, \$1.1 million in debt has been cleared from 242 families in the first year
- In Louisiana and Oregon co-led elimination of youth legal fees, administrative fees, and monetary sanctions



## STAND COMBATS RESTRICTIVE LEGISLATION AND DEFENDS TEACHERS



Stand has increased resources and focus to ensure students are free to learn in a welcoming and safe environment that reflects the diversity of their experiences. Stand continues to play a strategic leadership role through

the Learn from History coalition, made up of organizations working to defeat policies and legislation across the country. Stand affiliates in Indiana, Arizona, and Louisiana were all able to defeat such bills.



In Indiana, far reaching bills were introduced in both the House and the Senate that would vastly limit educators' ability to craft and implement curriculum with a direct attack on Social Emotional Learning. A turning point during the hearings for SB 167, happened when bill sponsor Sen. Baldwin argued that teachers should remain neutral on Nazism. The comment sparked local and national media coverage, making it untenable for the Senate to move the policy forward.

Stand successfully led an opposition campaign against a similarly extreme bill (SB1 1134) that passed through the Indiana House but was halted in the Senate. The team did so in coalition with organizations including, Campaign for Our Shared Future, the Indiana State Teachers Association, the Expectations Project, and local K-12 organizations including, The Mind Trust, Teach for America, Teach Plus, Purdue Polytech, and Indiana Public Charter School Leaders.

In Arizona, a key component of HCR 2001 was to ban students, educators, and even prospective employees from "making a statement of personal belief in support of... Diversity, Equity and Inclusion." The Stand team mobilized community members and worked with long standing political relationships to ensure the bill's defeat.

For the second year in a row, Stand worked closely with key members of the Louisiana legislature, the Legislative Black Caucus, House Education Committee, and Board of Elementary and Secondary Leadership to defeat proposed anti-CRT bills and will play a role in crafting a compromise to protect teachers and ensure the teaching of accurate history.

## EAST BATON ROUGE CHANGES CREATE MOMENTUM

A policy partner with the East Baton Rouge (EBR) Superintendent Sito Narcisse, the Stand team was instrumental in the creation of the district's strategic plan, working closely with parents and the community to advocate for school board approval. The strategic plan incorporates key improvement objectives over the next four years, including increases in the number of

available and enrolled Pre-K seats, increases in the number of 2nd grade students reading at grade level or above, growth improvements by K-8 students on ELA and math benchmark assessments, reductions to both in- and out-of-



**Brigitte Nieland**  
August 24, 2022 · 🌐

Supt. Dr. Sito Narcisse and EBR School Board members David Tatman, Connie Bernard, Jill Dyason, and Mike Gaudet, along with Capitol High alumni, attend 8/23 BESE committee meeting to discuss the return of the high school to the district. Inspiring to see a united board with a strong plan to provide opportunities for students. After 13 years in the RSD, Capitol's school performance score is 45 out of 150. It's time for something new.

school suspensions, increases in first time 9th grade promotions, reduction in high school dropout rates, increases in the number of 9-12 graders receiving dual enrollment credits, and increases in the number of students earning an Industry Based Credential annually. To follow through on accountability and implementation,

Stand advocated for the development of and supported the launch of a public scorecard to track strategic plan KPIs.



## CENTER FOR HIGH SCHOOL SUCCESS EXPANDS TO NEW STATES

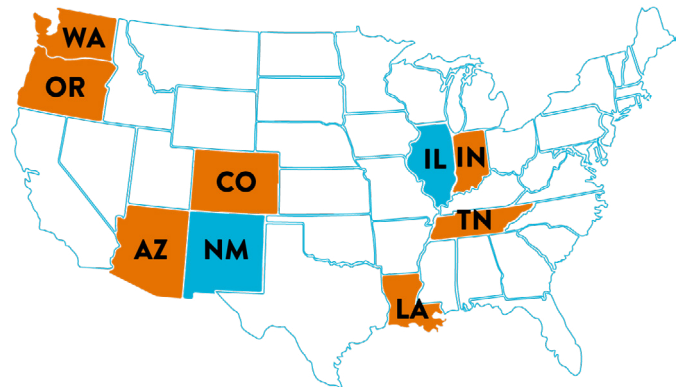
*"We are changing mindsets from a way of doing to a way being... It's not checking boxes.  
It's changing lives."*

~ Keith Smith Arizona Director, Center for High School Success

This year, on average, schools partnering with the Center for High School Success saw an increase of 15.2% points in on-track rates from 2020-2021 to 2021-2022 across 134 schools in seven states.

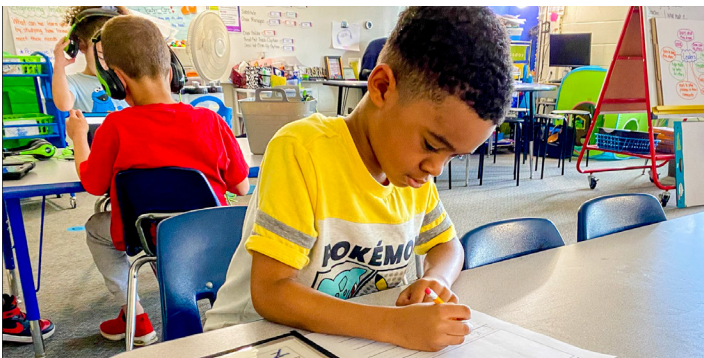
Highlights include the following 9th grade on-track increases:

- **AZ: 8 percentage points**
- **CO: 19 percentage points**
- **IN: 12 percentage points**
- **LA: 15 percentage points**
- **WA: 24 percentage points**



Expansion for the 2022-23 school year includes adding districts and schools in our existing partner states (AZ, CO, IN, LA, OR, TN, and WA) as well as one district in New Mexico and Illinois.

## TRANSFORMING LITERACY EDUCATION



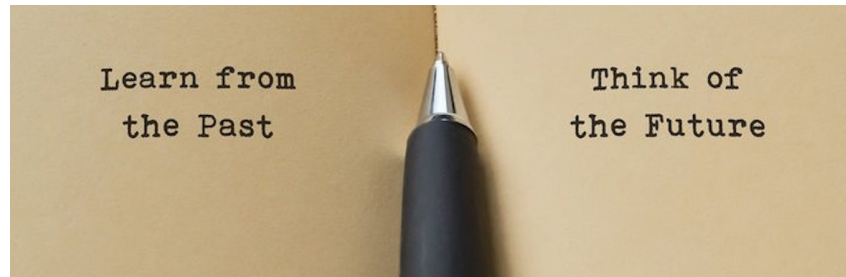
Launched in June 2022, the Center for Early Literacy Success will help schools that meet conditions for readiness to achieve breakthrough early literacy gains. Looking ahead, CELS is building the Great First Eight (a curriculum development project) preschool and second grade curriculum components, piloting the first grade

program, and working with a select group of high-quality early adopters on the kindergarten program. There is a strong operational plan for the initiation of the Center's work and steps in place to deliver on key metrics with the development of a model for partnering with districts to achieve school level early literacy gains at a point when it is operationally feasible.

Once the foundational goal is reached, Dr. Nell Duke, renowned early literacy expert and leader of the Center, will design a model for literacy coaches to work in alignment with teachers. The program will incorporate a range of approaches supported by research and focus on supporting literacy coach effectiveness in regions and networks of schools that serve historically underrepresented students.

## LEARN FROM HISTORY COALITION GROWS

The 46-member coalition, Learn from History, includes education and free speech-focused organizations committed to provide opportunities to learn, share, and collaborate toward an objective of schools providing a thorough, accurate, and fact-based history education to students. LFH was invited to participate in several panel discussions and webinars that centered on the current landscape of educational gag orders and actions people can take within their professional and advocacy capacities. Most recently, LFH participated in the National Council of Teachers of English Conference and will be participating in a Town Hall sponsored by the American Association for State and Local History.



In addition to supporting partner organizations, LFH communicated directly to concerned parents, teachers, and community members by hosting 59 events with a total of 1,377 attendees. Webinars, trainings, and discussions included: documentary film screening of Civil War (Or, Who Do We Think We Are?), Martin Luther King Jr. Day and Juneteenth celebrations,

messaging trainings on how to talk across difference and how to utilize your social networks to start conversations, and instruction on understanding and participating in school board meetings.

## TEACH KINDNESS BUILDS COMMUNITY



After a tumultuous two years for schools, Stand is encouraged to see a renewed, sustained focus on supporting students' social and emotional health as

Teach Kindness participation levels rebound from their pandemic lows. In 2022, Teach Kindness had 1,025 registrants in 682 schools, spread across all 50 states, with the greatest concentrations in Illinois, California, and Florida. The powerful classroom lessons that are the basis of the now simplified Teach Kindness platform were accessed over 5,400 times in the past year.

Looking to the future, Teach Kindness is adding and curating new content from expert providers, with an eye toward responsiveness to shifting classroom challenges. The team is also making improvements to the functionality of the platform itself in response to participant feedback and with the goal of increased ease of use. We expect to see continued increase in registration this year as school leaders return to a "new normal," seeking high-quality social and emotional supports for students now more than ever.

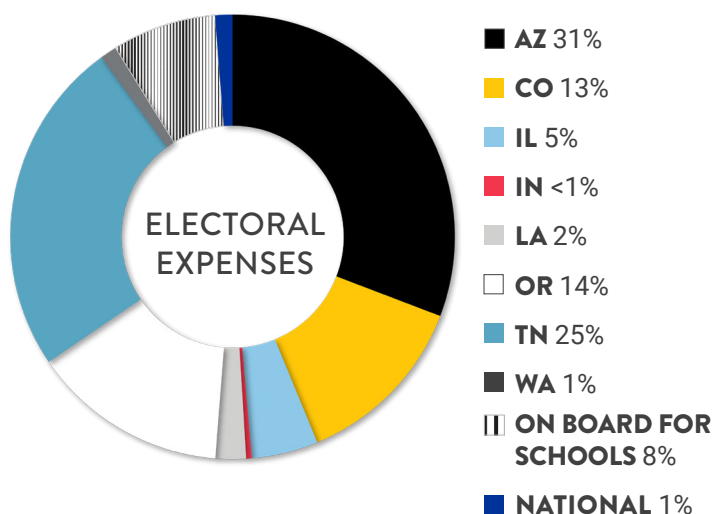
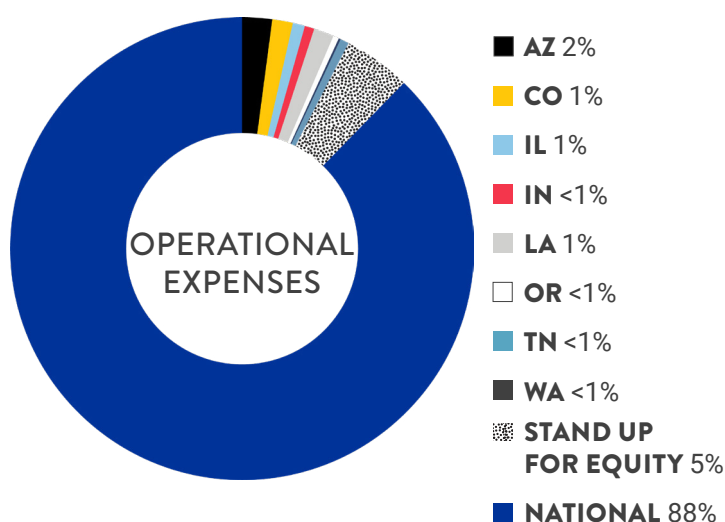
## STAND FOR CHILDREN, INC. FINANCIAL SUMMARY

For the fiscal year ending August 31, 2022

Stand for Children, Inc. is a 501(c)(4) social welfare organization advocating for effective policies and investments for education equity and racial justice. In FY22, the organization received and invested significant resources in strategic lobbying activities.

The complete FY22 audited financial statements are [available here](#).

### EXPENSES BY STATE AND NATIONAL PROGRAM



### ASSETS

Cash	\$9,572,701
Investments	1,416,710
Pledges and accounts receivables	1,647,750
Other current assets	62,936
<b>TOTAL ASSETS</b>	<b>\$12,700,097</b>

### LIABILITIES & NET ASSETS

Accounts payable and accrued liabilities	\$833,828
Total net assets	11,866,269
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$12,700,097</b>

### REVENUES

Grants and Contributions	\$31,639,999
Investment and Other Income	(28,465)
<b>TOTAL REVENUE</b>	<b>\$31,611,534</b>

### EXPENSES

Program Services	\$26,006,636
Management and General	641,876
Fundraising	33,241
<b>TOTAL EXPENSES</b>	<b>\$26,681,753</b>

<b>CHANGE IN NET ASSETS</b>	<b>\$ 4,929,781</b>
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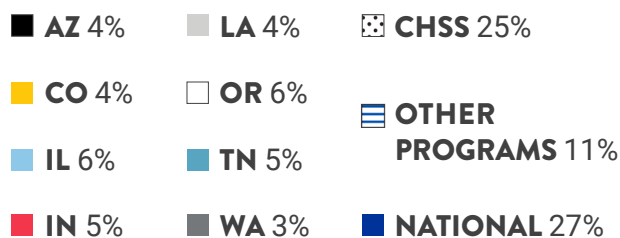
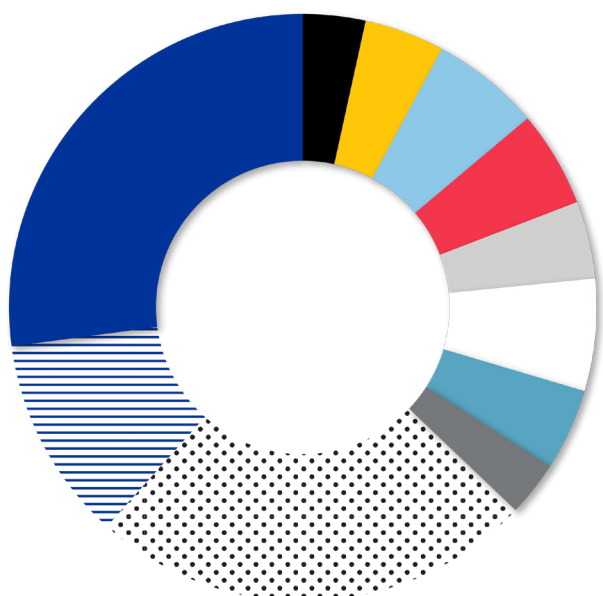
## STAND FOR CHILDREN LEADERSHIP CENTER FINANCIAL SUMMARY

For the fiscal year ending August 31, 2022

Stand for Children Leadership Center is a 501(c)(3) public charity focused on education equity and social justice. In FY22, the organization received a \$20M donation which the Board of Directors has designated as an "Impact Fund" to provide funding for new high-impact initiatives.

The complete FY22 audited financial statements are [available here](#).

### EXPENSES BY STATE AND NATIONAL PROGRAM



ASSETS	
Cash	\$14,515,210
Investments	28,900,443
Pledges and accounts receivables	5,867,062
Other current assets	421,022
Fixed assets, net of accumulated depreciation	1,150
<b>TOTAL ASSETS</b>	<b>\$49,704,887</b>
LIABILITIES & NET ASSETS	
Accounts payable and accrued liabilities	\$1,723,247
Total net assets	47,981,640
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$49,704,887</b>
REVENUES	
Grants and Contributions	\$36,886,043
Program Revenue	3,520,083
Investment and Other Income	(23,340)
<b>TOTAL REVENUE</b>	<b>\$40,382,786</b>
EXPENSES	
Program Services	\$13,154,986
Management and General	3,690,190
Fundraising	644,255
<b>TOTAL EXPENSES</b>	<b>\$17,489,431</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$22,893,355</b>



Stand for Children Leadership Center maintains a four-star rating for sound fiscal management from Charity Navigator, the nation's premier independent evaluator of charitable organizations.

# FUNDERS AND PARTNERS

We are grateful to have an extraordinary group of supporters who believe in our work. As we share our impact in this report, we would like to thank the following donors who contributed \$100,000 or more during our 2020 fiscal year and our national partners. We would also like to thank the many donors and organizational partners who are too numerous to list but whose contributions support all aspects of our work and success. Without their support, none of our achievements for students would be possible!

## STAND FOR CHILDREN INC.

Action Now Initiative  
Anonymous (3)  
Ballmer Philanthropy Group  
Bloomberg Philanthropies

Heising-Simons Action Fund  
Impact Fellows Action Fund  
LJS Revocable Trust  
North Forty Group, LLC

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## STAND FOR CHILDREN LEADERSHIP CENTER

Anonymous (2)  
Arthur and Toni Rembe Rock  
Aviv Foundation  
Bill & Melinda Gates Foundation  
Bloomerg Philanthropies  
Chan Zuckerberg Initiative LLC  
Charles & Lynn Schusterman Family Foundation  
Helios Education Foundation  
James F. and Marion L. Miller Foundation  
Marie Lamfrom Charitable Foundation

Memphis Education Fund  
Meyer Memorial Trust  
National Philanthropic Trust  
New Vuture Fund  
Renaissance Foundation  
The Crown Family  
The Joyce Foundation  
The Mind Trust  
Tom and Susan Dunn  
Urban Child Institute

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## PARTNERS

Achievement Network  
ADL Education  
Advancement Project  
Alliance for Excellent Education  
American Association for State and Local History  
American Association of School Administrators  
American Federation of Teachers  
American Historical Association  
Arts for Learning  
Association of Latino Administrators  
and Superintendents

Berkeley Law Policy Advocacy Clinic  
Center for Black Educator Development  
Center for Love & Justice  
Chiefs for Change  
Clean Slate Initiative  
Creating a Culture of Dignity  
Debt Free Justice Campaign  
Democracy Prep Public Schools  
Democrats for Education Reform  
Diversify Our Narrative  
Economic Security Project



Education Board Partners  
Educators for Excellence  
Educators Institute for Human Rights  
EL Education  
Equal Opportunity Schools  
Facing History and Ourselves  
Ford's Theatre  
Generation Citizen  
Greater Good Science Center  
Harvard's Making Caring Common Initiative  
Heinemann  
Hutchins Center for African &  
African American Research (Harvard University)  
InquirED  
Instruction Partners  
Juvenile Law Center  
Knowledge is Power Program  
Leading Educators  
Lee & Low Books  
Mikva Challenge  
Mom's Rising  
Multiculturalism, Race & Ethnicity  
in Classics Consortium  
National Association for Media Literacy Education  
National Association of Elementary School Principals  
National Association of Secondary School Principals  
National Center for Youth Law  
National Coalition for History  
National Council for History Education  
National Council for the Social Studies

National Council of Teachers of English  
National Education Association  
National History Day  
National Humanities Center  
National School Board Association  
National Writing Project  
Network for College Success  
New American History  
New Leaders  
News Literacy Project  
Newsela  
Not in Our Town  
Organization of American Historians  
Our Turn  
Policy Innovators in Education  
PowerTools  
School Board Partners  
Teach For America  
Teach Plus  
The Education Trust  
The Leadership Academy  
The Race Institute for K-12 Educators  
TNTP  
Transcend Education  
University of Michigan Poverty Solutions  
W. Haywood Burns Institute  
Worth Rises  
XanEdu  
Yale Center for Emotional Intelligence  
Youth First

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Frances Messano, Treasurer

Kira Orange Jones  
Allana Jackson

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