STAND for children | OREGON

BEAT the ODDS

2026 SPONSORSHIP OPPORTUNITIES

NOVEMBER 2026

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BEAT the ODDS

Join Us!

NOVEMBER [?] 2026
11:30 a.m. – 1:00 p.m.

THE SENTINEL
614 SW 11th Avenue
Portland, Oregon 97205

Stand for Children is a non-profit education advocacy organization dedicated to ensuring every student in Oregon, regardless of background or circumstance, graduates high school on time, prepared for college, a career, or both. Every year, we unite business and civic leaders, legislators, educators, parents, and local community members to celebrate inspiring high school seniors who overcome tremendous obstacles as they earn their diplomas, and award them with $20,000 scholarships to help make their dreams of a college degree reality.

This is your chance to advocate for academic excellence and invest in the incredible work we do year-round to help Oregon students succeed— which is needed now more than ever.

Contact Us

Sponsorships
Sarah Pope: spope@stand.org | 503-621-2458

Table Hosting & Donations
Janene Kajitani: jkajitani@stand.org | 503-577-7485

Marketing & Media Inquiries
Haley Sawyer: hsawyer@stand.org | 360-823-3734

Event Details
Meghan Sellars: msellars@stand.org | 503-756-6951

Thank You

TO OUR

2025

SUPPORTERS of the FUTURE

SPONSORS

DEAN'S LIST

THE BARON-GILBERT FUND OF THE OREGON COMMUNITY FOUNDATION

SCHOLARSHIP SPONSOR

The Renaissance Foundation

CLASS PRESIDENT

Providence Health Plan

HONOR ROLL

adidas · Pence Contractors · PNC · Vernier Science Education

ELITE TUTOR SPONSORS

Columbia Bank · nwea · intel · OnPoint Community Credit Union

CLASSROOM ADVOCATE

Full Potential Fund · PacificSource

FUTURE WORKFORCE ADVOCATES

ECOnorthwest · Nike · NW Natural · Living Room Realty · Miller Nash LLP · The Standard · Traci & John Wheeler

STUDENT SUPPORTERS

Heritage Bank · Lever · Illuminate Financial Group · Portland Business Alliance

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BEAT the ODDS

Join us

IN BUILDING A BRIGHTER, MORE EQUITABLE FUTURE FOR ALL OF OREGON'S CHILDREN

BECOME A PREMIER CHAMPION *for* EDUCATION EQUITY

$30K SPONSORSHIP

By committing to a $30,000 sponsorship at Stand for Children's Beat the Odds 2026 event, your company joins a distinguished group of leaders investing in lasting educational change.

Your contribution directly impacts education equity initiatives that open doors for students and strengthen our community for generations to come.

THIS LEVEL (LEGACY LEADER) COMES WITH ADDITIONAL BENEFITS INCLUDING:

- Opportunity for a tailored event or briefing for your staff
- Up to 9 tickets with premium seating
- Prominent recognition in email to our 16k subscribers including a link to your website
- Sponsorship acknowledged and thanked on LinkedIn by Stand Board Members and/or Leadership ahead of event
- Pre-event photo op with Scholars
- Additional recognition opportunity: *Scholar Video Sponsor (one sponsor only)*
  - Logo featured on final frame of each program video shown at the event

Scan for more info

SCAN ME

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BEAT the ODDS

2026 SPONSORSHIP OPPORTUNITIES

ALL SPONSORSHIP LEVELS INCLUDE:

- Logo or name recognition within:
  - Stand for Children and Beat the Odds event websites
  - Press releases and media outreach
  - Event invitations (with commitment by 8/1/26)
  - Event program
  - Pre-event slide show
- Press kit with marketing and social media assets
- Verbal recognition at the event
- An invitation to Stand's spring 2027 networking event

Dean's List $50,000

- Opportunity to co-author a letter to the scholars or other piece for the printed program
- Your ad in the event program
- Premium logo placement throughout the event
- Up to 9 tickets with premium seating
- Prominent recognition in email to our 16k subscribers including a link to your website
- Special recognition at the spring 2027 networking event
- Sponsorship acknowledged and thanked on LinkedIn by Stand Board Members and/or Leadership ahead of event
- Pre-event photo op with Scholars

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BEAT the ODDS 2020 SPONSORSHIP OPPORTUNITIES

Legacy Leader $30,000

- Opportunity for a tailored event or briefing for your staff
- Up to 9 tickets with premium seating
- Prominent recognition in email to our 16k subscribers including a link to your website
- Sponsorship acknowledged and thanked on LinkedIn by Stand Board Members and/or Leadership ahead of event
- Pre-event photo op with Scholars
  - Additional recognition opportunity: *Scholar Video Sponsor* (one sponsor only)
    - Logo featured on final frame of each program video shown at the event

Class President $20,000

- Up to 9 tickets with premium seating
- Prominent recognition in email to our 16k subscribers including a link to your website
- Sponsorship acknowledged and thanked on LinkedIn by Stand Board Members and/or Leadership ahead of event
- Pre-event photo op with Scholars
  - Additional recognition opportunity: *Scholar Reception Sponsor* (one sponsor only)
    - Opportunity to deliver welcome remarks at the reception
    - Logo featured on reception invite

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BEAT the ODDS 2020 SPONSORSHIP OPPORTUNITIES

Honor Roll $15,000

- Up to 9 tickets with premium seating
- Prominent recognition in email to our 16k subscribers including a link to your website
- Sponsorship acknowledged and thanked on LinkedIn by Stand Board Members and/or Leadership ahead of event
- Pre-event photo op with Scholars
  - Additional recognition opportunity: *Paddle Raise Sponsor* (one sponsor only)
    - Logo featured on donation paddles
  - Additional recognition opportunity: *Scholar Laptop Sponsor* (one sponsor only)
    - Opportunity to present laptops to students on stage during event
  - Additional recognition opportunity: *Scholar School Gear Sponsor* (one sponsor only)
    - Opportunity to present gear to students on stage during event

Elite Tutor $10,000

- Up to 9 tickets
- Prominent recognition in email to our 16k subscribers
- Pre-event photo op with Scholars

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BEAT the ODDS 2020 SPONSORSHIP OPPORTUNITIES

Classroom Advocate - $7,500

- Up to 9 tickets
- Prominent recognition in email to our 16k subscribers

Future Workforce Advocate - $5,000

- Up to 9 tickets

Student Supporter - $2,500

- Up to 5 tickets

BOOSTER CLUB CHALLENGE MATCH SPONSOR

Special opportunity to provide matching gift funds for a specific level during the paddle raise.

Each match is unique and will be arranged according to your priorities.