



TO Interested Parties
FROM FM3 Research
RE: Chicago Mayoral Election Survey
DATE March 1, 2019

Fairbank, Maslin, Maullin, Metz & Associates (FM3) recently completed a survey of likely April 2019 voters in the City of Chicago, sponsored by Stand for Children. The survey shows Lori Lightfoot begins the race for Mayor with a commanding lead over Toni Preckwinkle.ⁱ Both candidates are highly recognized and viewed favorably, but more than half of voters say they will back Lightfoot in April.

Some of the specific findings of the survey include the following:

- **Both candidates are viewed favorably by a majority of voters.** Sixty-four percent view Lightfoot favorably and 53 percent have a favorable opinion of Preckwinkle. However, Preckwinkle also has a greater number of detractors. While only ten percent of voters view Lightfoot unfavorably, more than one-third have an unfavorable opinion of Preckwinkle (37%).
- **Voters favor Lightfoot over Preckwinkle by nearly a two-to-one margin.** As shown in **Figure 1**, 58 percent of voters say they will support Lightfoot in the upcoming April election, while thirty percent back Toni Preckwinkle and 12 percent remain undecided.

Figure 1
Initial Vote Preferences in Chicago Mayoral Runoff

Candidate	%
Lightfoot	58%
Preckwinkle	30%
Undecided	12%

Lightfoot leads among essentially every major subgroup of the Chicago electorate, including:

- 60% of women and 56% of men;
- 54% of voters under age 50, 68% of those aged 50-64, and 55% of those age 65 and over;
- 60% of college-educated voters and 55% of those without a four-year degree;
- 62% of liberals, 55% of moderates, and 54% of conservatives; and

- 62% of white voters, 59% of Latinos, and a 49% plurality of African-Americans. Lightfoot's 49% to 40% lead among African-Americans is one of her narrowest of any demographic group.

Lightfoot also wins majority support from the backers of every major candidate that was defeated in the primary election – including a 54% to 38% margin of support among those who backed Bill Daley.

¹ **Survey Methodology:** From February 27-28, 2019, FM3 completed 400 telephone interviews (on landlines and cellphones) with randomly-selected Chicago voters likely to participate in the April 2019 election. The survey's margin of error is +/- 4.9% at the 95% confidence interval. Due to rounding, not all results will sum to 100%.