

## Stand for Children Arizona's Statement on Tonight's Preliminary Results Tuesday, November 8, 2022

[Phoenix, AZ] – This year more than ever, our ballots decided the difference on critical issues for our students. As an organization that is dedicated to ensuring all children, regardless of their background, graduate from high school prepared for, and with access to, a college education, we couldn't sit on the sidelines this election.

Based on the preliminary election results, we're anticipating our Stand-Endorsed education champion Governor candidate, Katie Hobbs, as well as several Arizona House and Senate seats we endorsed will win their respective races. Of these races, Arizona Legislative District 16, 17, and 27 were not expected to flip blue, and yet our organization's impact is seen in these results. To be clear, it is too early to definitively call these races, but regardless of official outcome we are proud to share this update and share how we got here.

"So far, Stand for Children Arizona contacted at least 1.2 million Arizona voters, focusing primarily on 150,000 moderate voters with high education scores in the governor race. Meanwhile, in our legislative districts we contacted another 1.2 million Arizona voters through various tactics," said Executive Director Rebecca Gau, "it is thanks to our supporters, volunteers, and staff that we were able to reach so many voters."

"In the field, Stand for Children Arizona is proud to share that our 12-person election outreach staff contacted 665,617 voters," shared Organizing Director Georgina Monsalvo. "Our outreach coordinators have helped majorly to elect education champions!"

Marketing & Communications Manager Emilio Miguel Torres: "On digital ad spaces, our organization produced a series of effective video, digital radio, and static display ads across platforms to reach hundreds of thousands of voters to help our key races. As a newer member of Team Stand, I'm feeling really good about the creative impact we've had this election"

Daniel Hernandez Jr., who joins us as our new Government Affairs Director this fall is optimistic about the current data, "we simply can't call it officially tonight, but our leads, particularly in these tight legislative districts have the potential to flip the Arizona House and Senate in our favor. This will mean we can work toward serious change for education through our partnerships in the legislature!"

We'll continue to update as more votes get reported. Standing with you!