“If you want to go beyond something that will help your kids to help all kids, if you want to work on the bigger picture for longer term results, you need to get a whole bunch of people together. That’s what Stand for Children does.”

Kris Zook, Gresham Chapter Leader

Stand for Children members volunteered over 2,500 hours to give children a voice in the 2008 elections. Below, Oregon’s new Gresham Chapter mobilized 100 volunteers. Right, Massachusetts members made 17,000 phone calls to protect $12 billion in state revenues by defeating Question 1.
Stand for Children Leadership Center is a 501(c)(3) charitable organization that develops leaders who use the power of grassroots action to help all children get the excellent public education and support they need to thrive.

Stand for Children is a 501(c)(4) membership organization that uses the power of grassroots action to help all children get the excellent public education and support they need to thrive.

What We Stand For

Results for All Children
Every single child matters, and children’s lives and futures are being shaped right now. That’s why we maximize every day, every dollar, and every person involved in Stand for Children to create a just society where all children get the excellent education and support they need to thrive.

Bold Independence
In a political arena dominated by parties and adult-focused special interest groups, we’re non-partisan and child-focused. We fearlessly challenge the status quo in pursuit of solutions that help children thrive.

Empowering, Entrepreneurial Leadership
We’re relentless in our drive to empower Stand volunteers and staff, and we continually push ourselves to innovate and improve in order to accomplish more and more for children who urgently need our help.

Being the Change We Seek
We show up. We speak up. We reach out. We vote. Active participation makes our member-driven organization work, and enables us to make our democracy work for children.

Direct and Respectful Communication
We communicate directly and with respect at all times, which enables us to be transparent, foster learning, and create long-lasting, accountable relationships.
In 2008, Stand for Children members, with the support of our generous donors, won 11 local and 4 statewide victories, including an important education reform, and leveraged $680,584,322 in public funds that helped 1,067,600 children.

We show up.
By bringing an organized voice to school board meetings and city council hearings, Stand members won:
- A $1.6 million increase in city funding for public schools in Worcester, Massachusetts, preventing budget cuts for the first time in 7 years.
- Expansion of an alternative discipline program in Nashville, Tennessee that keeps students in school.
- Across Oregon: better school nutrition in Lincoln County, an improved kindergarten schedule in Hillsboro, authorization of a construction tax for schools in Canby, and funding for children’s dental health programs in Salem-Keizer and North Clackamas.

We speak up.
- Parents and teachers in our Portland, Oregon Chapter led a strategic campaign to fix the district’s broken teacher hiring and transfer practices, helping to secure the first positive reforms in more than 20 years.
- Massachusetts members joined their voices in coalition with others to close corporate tax loopholes, generating $291 million in additional state revenue in 2009.

We reach out.
- Over 1,150 Stand for Children members and volunteers in Oregon conducted personal outreach to nearly 45,000 voters through 1,200 phone bank and door-to-door canvass shifts in 12 communities.
- Massachusetts members filled over 330 volunteer phone bank shifts, making over 17,000 calls to help defeat Question 1, which would have repealed the state income tax.
- Washington State Stand members logged 441 hours at phone banks and canvasses in support of pro-schools legislative candidates, reaching 5,832 voters in five communities.

We vote.
- Massachusetts voters rejected Question 1 by 70-30 after 45% voted for a similar initiative in 2002.
- Voters in three Oregon communities approved $392 million in local funding for school operations in Eugene, school facilities in Salem, and proven prevention and intervention programs for children in Portland.
- Stand members in North Clackamas and our newest chapter in Gresham played a decisive role in state legislative races that gave the Oregon House of Representatives a pro-schools super-majority.*

“We The Gresham Stand for Children Chapter contributed over 100 volunteer shifts and reached out to over 6,100 voters on my behalf. My election to the state legislature could not have been realized without their hard work and dedication. I look forward to working with Stand for Children in the legislature to ensure that all children receive the education they deserve.”

State Representative Greg Matthews

*Activities in support of candidates are conducted solely by Stand for Children; Stand for Children Leadership Center does not engage in partisan electoral work and does not support Stand for Children’s candidate campaign activities.
Pro-teacher, Pro-student Reforms

In 2007, we achieved our first policy breakthrough in the area of teaching effectiveness, leading a coalition to develop a strong new educator mentoring program in Oregon, and winning a $5 million legislative appropriation. As a result, in 2008-09 nearly 1,000 new teachers and principals who work with roughly 75,000 students are supported by carefully selected mentors following a nationally proven curriculum.

In March 2008, Stand for Children helped achieve the first positive reforms of the teacher hiring and transfer system in Portland Public Schools in more than 20 years.

For years, Portland Public Schools relied on forced placement of teachers, resulting in school-teacher mismatches, and high levels of teacher, principal, and parent dissatisfaction. The district hired teachers two to four months later than neighboring districts, resulting in the loss of many good candidates.

Through a strategic public engagement campaign, we convinced the school district and teachers union to reach an agreement that will allow Portland Public Schools – which serves close to 10% of the state’s children – to compete more effectively for teaching candidates and help ensure that every child in Portland has the best teacher possible.

Effective Community Engagement

- Started with long-held concerns of parents, teachers, and principals, confirmed by data compiled by the New Teacher Project documenting deep flaws in the system
- Crafted common-sense reform proposal in dialogue with dozens of teachers, principals, and parents
- Met in person with 150 teachers in 43 schools, more than 80% of whom endorsed our proposal
- Held 12 community house parties attended by over 200 people
- Secured editorial support and news coverage
- Collected more than 1,000 signatures endorsing our proposal

“Every urban school district in America needs a group like Stand for Children. Stand’s thoughtful approach to education policy, your rigorous organizing methods, and your ability to engage voters in school reform are a unique and powerful combination.”

Tim Daly, President, The New Teacher Project

Improving Our Communities’ Public Schools

While Stand for Children members work on a range of issues, public education is a top priority.

An excellent education prepares children to become critical thinkers who contribute to healthy families, stronger communities, and a more just democracy.

Right now, America’s public education system allows far too many children to fall through the cracks and prevents too many from excelling.

- High school graduation rates are alarmingly low – and those who do graduate are often poorly prepared for family-wage jobs or college.
- Student achievement reflects deep racial and economic inequities, and U.S. students as a whole lag far behind their peers in many other countries.
- Struggling students often don’t get sufficient support, and students at or above grade level don’t get the attention or push they need to excel.

Our vision for K-12 public education in America is this: effective, empowered, accountable educators in well-funded, well-run public schools where every child grows, every year.

www.stand.org
A Three-Year Strategy for Increased Impact

In December 2008, the Boards of Directors of Stand for Children Leadership Center and Stand for Children adopted an ambitious three-year strategic plan to expand our reach and impact.

I. Strengthen existing state affiliates.
Stand for Children affiliates in Massachusetts, Oregon, Tennessee, and Washington State will increase our impact for children by mobilizing a significantly greater number of citizen advocates to achieve education reforms that research indicates matter most.

II. Launch 6 new state affiliates.
Stand for Children will add affiliates in six states where:
- We can effect important education reforms in the short term
- We can build and sustain a strong statewide organization
- We have a clear niche

III. Position for federal policy impact.
By 2012, Stand will develop the capacity to contribute significantly to strategically selected federal policy improvements and/or investments. Over the next three years, we’ll develop national relationships and on-line organizing capacity while paying close attention to ways our members can make a difference through federal action.

A Message from Stand’s Chief Executive Officer

We are living in a time of tremendous suffering and great challenges.

And yet we have an opportunity to move our society closer to being the beloved community that Martin Luther King, Jr. envisioned.

From our nation’s founding, to the Civil War, to the Great Depression, to World War II and its aftermath and then the Civil Rights Movement, peril bred progress – because ordinary Americans stepped up.

Progress depends on whether we embrace change.

Will we embrace long overdue changes in our public schools? Demanding federal but also state and local changes that improve the quality of teaching by paying, supporting, and evaluating teachers like professionals rather than assembly line workers. Demanding changes that give school leaders more resources and autonomy to enable their schools to educate students to high levels based on their specific strengths and challenges. Demanding changes that significantly expand the amount of learning time, particularly in poor performing schools.

Progress depends on whether we embrace change as donors, giving more of our money (at a time when we all have less of it) to organizations like Stand for Children that are at the forefront of fighting for key changes, and as taxpayers, insisting elected officials invest more in effective government programs and eliminate programs that don’t work.

And finally, progress depends on whether we embrace change as citizen and community leaders, giving more of our time and pushing ourselves out of our comfort zones in order to lead at a higher level.

Progress depends on whether each of us is the change we seek.

It’s time for each and every one of us to go all out for change, for your community, for your state, and for the nation. No holds barred. No excuses. No fear.

If we do, today’s peril can breed tomorrow’s progress, for children, for families, for all of us.

Thank you so much for your tremendous support this part year, and thank you for all you’ll do to help Stand for Children take advantage of this rare window of opportunity to achieve progress.

Jonah Edelman
Chief Executive Officer

“I’m so proud to be the Chair of an organization that is boldly independent and results oriented, entrepreneurial and focused on citizen empowerment. Stand for Children is a catalyst for education reforms at a time when our public schools are urgently in need of improvement.”

Gun Denhart,
Stand for Children Board Chair
To grow our voice into a truly statewide presence, we are now organized in 7 regions of the state. We have chapters in Arlington, Ashland, Beverly, Gloucester, Lexington, Lowell, Medford, Newton, Norfolk-Plainville-Wrentham-Franklin, North Reading, Plymouth, Winchester, Winthrop and Worcester.

2008 Accomplishments

Relief
- Chapter 70 local education aid – increased by $223 million to $3.9 billion for 2009.
- Special Education reimbursement – increased by $14 million to $230 million for 2009.
- Special Education Transportation pilot - $2 million for participating districts.
- A $1.6 million increase in city funding for public schools in Worcester.

Reform
- Contributed to the Readiness Project vision of broad education reform, especially in the area of teacher quality.
- Helped pass legislation to align state boards of education and strengthen leadership in the new office of Secretary of Education.

Innovation
- Expanded Learning Time - increased by $4.5 million to $17.5 million for 2009.
- Early Education - increased funding for preschool and kindergarten programs by $12.9 million.

Revenue
- Worked with the Tax Fairness Coalition to pass the Tax Fairness and Business Competitiveness Act, increasing revenues available for public education by $291 million in 2009.
- Worked with a statewide coalition to protect over $12 billion in state revenues by defeating Question 1, which would have repealed the state income tax.

2009 Priorities

- No more lost ground Increase Chapter 70 local education aid and improve local revenue options for communities.
- Efficiencies and cost savings that save teachers’ jobs Advocate for cost-saving opportunities, particularly on health benefits.
- Innovation and investment to help all children succeed Win targeted investments in early education, expanded learning time, and teaching quality to help close achievement gaps; ensure that state collects data to lay the groundwork for future reforms.
- Long-term revenue solutions Lawmakers must plan now to develop revenue measures that can adequately fund education for all children, every year.

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Lexington members Trisha Perez Kennealy, Ann Redmon, and Karen Griffiths en route to join 450 other advocates on Beacon Hill.

Massachusetts Stand by the Numbers
For the third consecutive year, Stand members convinced the legislature to reinvest in public education.
- Brought 450 grassroots advocates to the State Capitol
- Held meetings with 82 legislators

Working in coalition to secure a 70-30 defeat of Question 1, Stand members
- Organized 43 phone banks
- Recruited 600 volunteer shifts
- Made 17,000 phone calls
- Identified 4,000 voters
2008 Accomplishments

- Helped elect a pro-schools supermajority to the Oregon House of Representatives by playing a key role in the successful campaigns of Brent Barton and Greg Matthews, who replaced incumbents with weak records on children’s and education issues.*

- Helped secure $242 million to make urgent health and safety repairs to 48 Salem-Keizer schools, and build a middle school and three elementary schools by playing a key role in passing the largest bond measure for schools in the state’s history.

- Played a key role in renewing the Portland Children’s Investment Fund, which supports 67 cost-effective, proven programs serving 16,000 kids each year through before- and after-school mentorship, early childhood education, child abuse prevention and intervention, and support for foster children.

- Led the campaign to renew the 4-J School District Local Option Levy, generating almost $15 million per year – the equivalent of operating two of the District’s high schools.

- Laid the groundwork for better school-teacher matches in Portland Public Schools by helping secure the first positive reforms in more than 20 years in the District’s teacher hiring and transfer practices.

- Secured better school nutrition in Lincoln County, an improved kindergarten schedule in Hillsboro, authorization of a construction tax for schools in Canby, and funding for children’s dental health programs in Salem-Keizer.

2009 Priorities

- **Educator quality** Expand the New Educator Mentor Program.

- **K-12 investment** Protect Oregon’s schools through the economic downturn.

- **Early education** Advocate for Oregon’s Head Start program, better Kindergarten options and early intervention for children with autism.

- **Revenue** Reform Oregon’s flawed system for budgeting, to enable greater savings in good times and a bigger Rainy Day Fund for bad times.

- **Local services** Develop Dental Health Solutions programs in Canby and North Clackamas; secure county funding for effective after-school programs in North Clackamas; if the state doesn’t insure all kids, help develop a plan to provide health insurance for Portland’s 12,000 uninsured children.

- **School boards** Elect strong candidates* in Hillsboro, Portland, North Clackamas, Canby, Reynolds, Eugene, Salem-Keizer, Central Oregon Coast, and Jackson County; hold school boards accountable for smart spending decisions and implementation of state policy reforms.

- **Expand our reach** Launch new chapters in Reynolds School District, Sherwood, and West Linn/Wilsonville.

* Activities in support of candidates are conducted solely by Stand for Children; Stand for Children Leadership Center does not engage in partisan electoral work and does not support Stand for Children’s candidate campaign activities.

AmyJo Korynta and her daughters Alexandria and Elizabeth at the Hillsboro campaign kick-off picnic; 55 Hillsboro members were among the 1,150 volunteers Stand for Children mobilized to reach out to 45,000 Oregon voters.
Tennessee Stand for Children

Tennessee’s 6 strategically located chapters are led by 40 dedicated Team Coordinators.

2008 Accomplishments
While a difficult economy and election year politics kept us from securing a fourth consecutive year of new funding for Pre-K, we succeeded in generating more revenue to improve school facilities statewide and won another expansion of a successful drop-out prevention program in Nashville:

- **Improved school facilities** Helped secure the release of $100 million in lottery funds to create the Energy Efficient Schools Initiative, which will provide zero-interest loans to school districts building energy-efficient facilities.

- **Addressed school drop-out rates** Convinced the Metro Nashville School District to expand the Make a Change drop-out prevention program, which provides an alternative to out-of-school suspensions and addresses root causes of behavior problems, to three more Nashville schools serving an additional 700 students annually.

2009 Priorities

- **Teacher and principal quality** Championing a bill that would result in the bottom 10% of Tennessee’s teachers and principals not being re-hired after their second year and the bottom 10% to be ineligible for tenure (in the case of teachers) or re-hire (in the case of principals) after their third year without a successful petition. The innovative bill also calls for the Department of Education to develop a two-year teacher and principal induction proposal and a comprehensive teacher compensation reform proposal.

- **State K-12 funding reform** Continuing to advocate for full funding for the Basic Education Program – the state’s school funding formula.

- **Pre-K** Maintaining state support for pre-K during the downturn.

- **Friends of Metro Schools** Leading a coalition of Nashville community residents and organizations working to make education a top priority during state and local budget processes.

- **Alternative discipline programs** Advocating for implementation of the Make A Change program in more Nashville schools to address root causes of behavior problems.

“I greatly appreciate the work Stand for Children is doing on educator quality. Stand’s continuous push for meaningful change in this area will lead to tangible improvements for schools and for children.”

Tennessee Senate Speaker Pro Tem Jamie Woodson of Knoxville
2008 Accomplishments
- Established a presence  Founded chapters in Tacoma, Issaquah, Bellevue, Gig Harbor/Key Peninsula, and South Sound.
- Campaigned for education reform champions  Over 100 Washington Stand for Children members stepped up during 2008 election campaigns. Members - most of whom had never worked on a political campaign - volunteered 441 hours at phone banks and canvasses, reaching 5,832 voters in five communities.
- Mobilized and energized members with our First Annual Statewide Conference Members from all chapters came together to launch our 2009 Legislative Agenda. Following a keynote address by Rep. Ross Hunter, members attended workshops on effective grassroots advocacy skills and key education policy issues. Conference attendees left with clear next steps for advancing our legislative priorities.

“For those of us who recognize that Washington State woefully underfunds its schools and lacks the kind of policymaking that other states aspire to, the advocacy landscape has felt inadequate. Stand for Children is filling a void by bringing the voice of parents to Olympia and to local school districts. Stand members are motivated, activated, and knowledgeable.”

 Laura Kohn, The New School Foundation Executive Director, Washington Stand for Children Advisory Board Member

2009 Priorities
To minimize harm and position Washington schools for progress during these tough economic times, Stand members are advocating for:
- Rigorous educational standards  Promoting an updated definition of basic education that fits our current world and prepares our students for life, work, and college; increasing high school graduation requirements to 24 core credits.
- Educator preparation  Winning continued funding for research-based mentorship and support for new teachers through Washington’s Teacher Assistance Program.
- Data systems that improve learning  A new data system linking student achievement to financial and educator data to ensure our students are progressing well at each grade level.
- Educator recruitment and compensation  Advocating for best-practice reforms to attract strong candidates to enter the teaching profession, and to improve the way teachers are evaluated and compensated.

Washington Stand By the Numbers
- 5 communities
- 100 campaign volunteers
- 441 phone bank and canvass hours
- 5,832 voters reached

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Tacoma Lori Goodrich

Lori Goodrich, Hilltop Team Coordinator for the Tacoma Chapter of Stand for Children, and her daughter Sydney, speak to the 65 community members who attended the Tacoma Chapter Kick-off.
Stand for Children Leadership Center

Pledge to Our Donors

In fulfilling our mission we promise to use our resources in the most efficient way possible and to maintain the highest financial and ethical standards. We appreciate your participation and support and take seriously the responsibility that comes with it. We could not do our work without you.

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“Stand for Children Leadership Center continues to step up. Every year we get clearer on how to ensure children get the excellent public education and strong support they need to thrive, and every year we expand our reach and impact for children. Stand truly embodies the philosophy of continuous improvement that is the hallmark of effective organizations.”

Don Washburn,
Stand for Children Leadership Center
Board Chair
Thank You, Sustaining Members
Your monthly contributions provide vital support for our work. Thank you for your leadership and dedication. We also wish to thank the 2,642 Annual Members not listed here by name.

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### Stand for Children Leadership Center Finances

Stand for Children Leadership Center is a 501(c)(3) public charity providing leadership development and training to everyday citizens so they can use the power of grassroots action to help all children get the excellent public education and support they need to thrive.

We are pleased to report that in 2008 we increased support from major donors by 46%, raising $2,235,000 from individuals, businesses, and organizations. Thanks to the continuing generosity of foundations, Stand for Children Leadership Center received $1,270,000 in grant funds during 2008.

The chart to the right shows how our 2008 expenses totaling $3,292,000 were spent:

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#### Liabilities and Net Assets

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#### Net Assets

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#### Total Liabilities and Net Assets

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<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$1,819,690</td>
<td>$1,300,706</td>
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Financial statements audited by James E. Richman, CPA.
Stand for Children Finances

Stand for Children is a 501(c)(4) membership organization that uses the power of grassroots action to help all children get the excellent public education and support they need to thrive.

Because donations to Stand for Children are not tax deductible, it is more challenging to support this organization. In 2008, we met and exceeded our expenses by raising a record $578,000 in total revenue, a 53% increase from the prior year. Membership comprised $239,000 of total Stand for Children revenue during 2008.

The chart to the right shows how our 2008 expenses totaling $512,000 were spent:

### Assets

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<td>Due from Stand for Children Leadership Center</td>
<td>63,529</td>
<td>–</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$429,602</td>
<td>$329,701</td>
</tr>
</tbody>
</table>

### Liabilities and Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$63,425</td>
<td>$1,709</td>
</tr>
<tr>
<td>Federal taxes payable</td>
<td>2,376</td>
<td>–</td>
</tr>
<tr>
<td>Due to Stand for Children Leadership Center</td>
<td>–</td>
<td>29,849</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>65,801</td>
<td>31,558</td>
</tr>
</tbody>
</table>

### Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>363,801</td>
<td>298,143</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>363,801</td>
<td>298,143</td>
</tr>
</tbody>
</table>

Financial statements audited by James E. Richman, CPA.
National Staff
Jonah Edelman  Chief Executive Officer
Meg Ansara  Chief Operating Officer
Jennifer Cuellar-Smith  Chief Financial Officer
Lizzie Pollock  Director of Training & Recruitment
Jennifer Ayuyu  Staff Accountant
Tiffany Bolstad-Cox  Executive Assistant
Rob Crenshaw  Grassroots Donor Associate
Pete Link  Major Donor Manager
Betty Pratt  Staff Accountant
Jackie Pritchard  Data Manager
Anna Schlissel  Executive Assistant
Erin Willig  Communications Manager

Massachusetts Staff
Leslie Nicholson  Executive Director
Ellie Beck  Organizing Director
Deborah Brown  Director of Policy
Rachel Kriete  Statewide Development & Communications Coordinator
Katie Sagarin  Statewide Organizing Coordinator
Allison Balter  Organizer Metro South
Isabel Gonzalez  Organizer Central
Ren Johns  Organizer Metro North
Elizabeth Snyder  Office Manager

Tennessee Staff
Andy Spears  Director of Policy & Outreach
Francie Hunt  Nashville Director
Trish McKeon  Administrative Assistant

Washington Staff
Shannon Campion  Executive Director
Kelly Anthony  Organizer
Cara Bilodeau  Organizer
Brooke Brod  Organizer
Lisa Humes-Schulz  Organizer
Dan Morris  Organizer

Oregon Staff
Holly Pruett  Executive Director
Dana Hepper  Statewide Advocacy Director
Sarah Pope  Organizing Director
Megan Cogswell  Salem-Keizer Director
Rachel Langford  Portland Director
Joy Marshall  Lane County Director
Megan Irwin  Organizer
Abi Kurfman  Organizer
Kayla McGannon  Organizer
Christina Quattrocchi  Organizer
Vanessa Stine  Organizer
Greg Wallinger  Organizer
Tyler Whitmire  Organizer
Rebecca Groff  Communications Assistant
Chad Robertson  Administrative Assistant
Janene Wallace  Development Assistant

With thanks for past leadership:
Daniel Grossman
Marian Wright Edelman  National Board of Directors
Marc Rubenstein, Nancy Saperstone, John Hoang Sarvey  Massachusetts Advisory Board
Nancy Bryant  Oregon Advisory Board
Lauren Sennott, Ross Gilleland  Massachusetts Leader Network
Mike Rosen, Cindy Scott-Owen, Jennifer Robbins, Tamara Torrence  Oregon State Strategy Team

Staff lists current as of March 31, 2009

Photo credits: Tiffany Bolstad-Cox,
Andrew Brusletten, Mark Goldstein, Julie Keefe, Suzette Matthews, Liz Mclaurin
Mike Nyman, Sarah Pope

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