

**MEMORANDUM**

**TO:** Interested Parties  
**FROM:** Global Strategy Group  
**RE:** Chicago survey results  
**DATE:** March 31, 2016

**Chicagoans Want CPS & CTU to Negotiate, Avert School Shutdown**  
*Voters want schools to stay open while CPS and the union discuss a resolution*

Chicago voters overwhelmingly prefer that the Chicago Teachers Union stay with Chicago Public Schools at the negotiating table to resolve budget issues facing the school district, rather than shutting down public schools. CPS parents and every other major segment of voters in the city believe that continued negotiation is the best path forward for reaching an agreement between the union and public schools, according to a citywide survey of voters conducted by Global Strategy Group.<sup>1</sup>

Key findings are as follows:

- **An overwhelming majority support continued school negotiations.** Roughly two-thirds (67%) of voters believe that continued discussions at the negotiating table are the better way to reach a resolution between Chicago Public Schools and the Chicago Teachers Union, compared to just 24% who believe that shutting down public schools would be a better approach.
- **Across communities and demographics, voters reject a potential school shutdown as a response to the issues between CPS and CTU.** Support for continued negotiations rather than a school shutdown stretches across every major region and voter segment in the city, including CPS parents.

Preferred Approach to CPS – CTU Dispute		
	Continued Negotiation	School Shutdown
<b>Total</b>	<b>67%</b>	<b>24%</b>
African-American	67%	24%
Hispanic	64%	30%
White	70%	22%
Age 18-44	59%	27%
Age 45-64	68%	25%
Age 65+	75%	18%
Far North	64%	25%
Northeast	80%	15%
Central	68%	27%
West	60%	28%
Far South	60%	30%
South Side	74%	17%

<sup>1</sup> This survey was conducted among 832 voters in the city of Chicago on March 30, 2016 utilizing Interactive Voice Response (IVR) technology. Special care was taken to ensure the demographic and regional distribution of the sample reflects that of a typical citywide electorate. The margin of error at the 95% confidence level is +/- 3.4 percentage points on the overall sample.