FOR IMMEDIATE RELEASE
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ADDRESSING CHILD LITERACY WITH RESEARCH-BASED FAMILY ENGAGEMENT: PARTNERSHIP BRINGS RESOURCES TO FAMILIES IN THE VALLEY

Thunderbirds Charities awards grant of $15,000 to support Stand for Children Leadership Center’s Every Child Reads Program.

(PHOENIX, AZ) -- Stand for Children Arizona is proud to announce that Thunderbirds Charities recently awarded a grant of $15,000 to support Stand for Children Leadership Center’s Every Child Reads Program.

Every Child Reads (ECR) is a research-based family engagement program that provides a crucial connection between parents and schools to support at-home literacy. The program funds and delivers thousands of books every year – both print and digital – to families in need, in addition to family workshops in English and Spanish, and multiple incentives for children to read.

Low reading rates across Arizona present a major obstacle for future economic success - both for families, and for the state. That is why for over 10 years, Stand for Children Arizona has provided parents with at-home resources and support to improve education for their child, and all children in Arizona.

Stand for Children Arizona partners with more than 20 schools and 2,000 parents to distribute over 6,000 books for families to keep. As our education system continues to shift, the ECR program remains consistent in its impact to support children and families develop a culture of literacy in the home.

Stand for Children Arizona’s executive Director, Rebecca Gau, commented on the importance of this partnership, “Reading proficiently by the end of 3rd grade is directly linked to students' ability to graduate from high school, and succeed in the long-term goal of contributing to the state’s economy.” She added, “We are so thankful to Thunderbird Charities for being a consistent supporter of Every Child Reads, which implements proven solutions to ensure that all kids get the support to read on grade level.”

Every Child Reads serves to bring people together at a time of increased need, and Stand is eager to continue to reach thousands of families with supports that serve their lifelong education outcomes.

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Stand for Children Arizona is a unique catalyst for education equity and racial justice, to create a brighter future for us all