

**State of Arizona Likely Voter Survey  
Stand for Children Survey Toplines  
June 1-4, 2015 (N=500)**

Age Group:		Congressional District
	11.0% 20 to 29	11.0% CD1
	16.2% 30 to 39	13.0% CD2
	23.2% 40 to 49	8.0% CD3
	25.4% 50 to 64	8.6% CD4
	24.2% 65 Plus	13.8% CD5
		14.6% CD6
Sex:	48.4% Male	6.0% CD7
	51.6% Female	13.0% CD8
		12.0% CD9
Party:	41.0% Republican	
	32.0% Democrat	
	17.2% PND	
	7.6% Independent	
	2.2% Other	

Hello, may I speak to \_\_\_\_\_ **[Speak Only to Voter on List]**. Hello, my name is \_\_\_\_\_. I'm calling from \_\_\_\_\_. We are not selling anything, but are conducting a survey on some important issues and would like to ask you a few questions. Your name was chosen at random by computer and your answers are completely confidential.

Q. What do you consider to be the top issue facing the State of Arizona today? **[Randomize]**

36.2% Education  
26.6% Immigration and Border Issues  
14.2% Jobs and the Economy  
6.8% State Budget  
5.6% Healthcare  
4.6% Other  
2.0% Taxes  
0.8% Transportation  
3.2% Don't Know, Refused

Q. In general, would you say that K-12 education in the State of Arizona is heading in the right direction, or the wrong direction? **[If 'right' or 'wrong': Would that be Definitely right/wrong or Probably right/wrong?]**

5.6% Definitely right direction  
13.2% Probably right direction  
15.0% Probably wrong direction  
54.2% Definitely wrong direction  
12.0% Don't Know, Refused

Q. In general, would you say that the amount of funding K-12 schools receive in Arizona is **[Rotate]** too low, too high, or just about right?

68.6% Too low  
16.0% Just about right  
7.2% Too high  
8.2% Don't Know, Refused

Next, I would like to discuss areas of education improvement that are being discussed in Arizona. For each effort I describe, please tell me how important you find it on a scale 5 to 1 on which 5 means Very

Important, 4 means Somewhat Important, 3 is a neutral point, 2 is Somewhat Not Important, and 1 means Not at All Important. [Randomize]

Proposed Reforms	Mean	% Not at all Important --> % Very Important					% DK, Ref
		1	2	3	4	5	
Q. Raising the quality of our education system across the board	4.55	1.8%	1.4%	8.2%	17.0%	71.0%	0.6
Q. Raising student achievement across the board	4.37	1.2%	1.8%	1.4%	13.4%	23.6%	0.0%
Q. Improving the performance of lower performing schools	4.28	1.4%	1.4%	16.0%	29.6%	50.2%	1.4%
Q. Fixing failing schools	4.14	2.8%	2.6%	20.0%	25.6%	47.0%	2.0%
Q. Increasing teacher pay	4.11	4.6%	6.2%	13.0%	25.6%	49.8%	0.8%
Q. Paying quality teachers more money to work in failing/challenged schools	4.07	3.8%	3.6%	17.0%	31.4%	42.0%	2.2%
Q. Increasing teacher pay based on performance	3.96	7.2%	4.6%	16.0%	28.4%	43.0%	0.8%

Q. Arizona calculates funding for various school districts based on a formula that takes into account number of students, size and location of the district, special education needs, and other criteria. Arizona's formula does not account for student family income. Adjusting funding to reflect a higher cost of education for low income students is a common practice in at least 30 other states. Should Arizona include a poverty criteria in the funding formula to increase funding for schools in low income areas?

43.4% Definitely Yes  
 26.8% Probably Yes  
 11.2% Probably No  
 13.8% Definitely No  
 4.2% Don't Know  
 0.6% Refused

Q. Arizona has instituted an accountability system that rates the performance of its schools. The Department of Education is required to identify schools with "below average levels of performance" and make them a priority. Currently, this priority does not come with any increased funding from the State of Arizona. Should lower performing schools be eligible to receive additional funding to improve performance?

40.2% Definitely Yes  
 32.8% Probably Yes  
 10.6% Probably No  
 11.8% Definitely No  
 4.6% Don't Know  
 0.0% Refused

73.0% Total Yes  
 22.4% Total No  
 4.6% Don't know, Refused

Q. Arizona's Permanent Endowment Trust Fund has grown from \$1 billion in 2000 to over \$5 billion dollars in 2014. Under the constitution, the annual distribution from the funds to the state budget is limited to 2.5%. Would you support an amendment to our State Constitution to permit that up to \$2 Billion dollars of the permanent trust endowment fund be brought forward to pay for current and future needs in K-12 and university education?

33.2% Definitely Yes  
 28.0% Probably Yes

61.2% Total Support  
 27.0% Total Oppose  
 11.8% Don't know, Refused

13.4% Probably No  
13.6% Definitely No  
11.8% Don't Know, Refused

Q. Do you consider yourself to be conservative, moderate, or liberal? **[Wait for response. If conservative or liberal, ask:]** Would that be very conservative/liberal or just somewhat conservative/liberal?

18.2% Very Conservative  
18.4% Somewhat Conservative  
36.0% Moderate  
9.4% Somewhat Liberal  
9.6% Very Liberal  
8.4% Don't Know, Refused

Q. Did I reach you on a:

59.8% Home telephone  
36.6% Cellular telephone  
0.4% Office telephone  
0.6% Other  
2.6% Refused

Q. How long have you lived in the State of Arizona?

1.2% 3 years or less  
6.0% 4 to 7 years  
20.6% 8 to 15 years  
70.8% 16 years or longer  
1.4% Refused

Q. Do you have children under 18 living at home with you?

31.0% Yes  
67.4% No  
1.6% Refused

Q. Are you . . . ?

45.4% Employed Full Time  
9.0% Employed Part Time  
33.4% Retired  
10.4% Not Working/Other  
1.8% Refused