

An excellent education *for every child.*

Every single child in this country deserves an equal opportunity to succeed in life, starting with an excellent education.

We are deeply devoted to ensuring that every child has a fair shot at a bright future. Stand for Children works in 11 states educating and empowering parents, teachers, and community members to demand excellent schools; advocating for effective policies and investments; ensuring changes reach the classroom and help children; and electing aligned candidates to office. These important and interconnected strategies are in service to an essential goal: that all of our children receive the best possible public education, regardless of background.

Our impact *at large.*

It takes enormous amounts of strategy at all levels of our mission, from empowering parents to passing strong policies to electing courageous leaders, in order to achieve the outcomes we accomplished across our network last year. Together as a group of parents, teachers, and community members, we advocate for these strong policies that will have significant impact in the classroom.



QUALITY
PRE-KINDERGARTEN



READING
BY 4TH GRADE



QUALITY
SCHOOLS FOR ALL



SCHOOL
LEADERSHIP



TEACHING
EXCELLENCE



COLLEGE &
CAREER READINESS

211

EDUCATION CHAMPIONS

backed by Stand were elected to district and state-level offices.

28

POLICIES

were enacted at the district and state levels, ensuring education solutions across our 11 state affiliates.

2/3

OF PARENTS

who graduated from Stand University for Parents (Stand UP) became Stand members.

79,693

SUPPORTERS

took action online to advocate on issues from the schoolhouse to the state house.

* Lobbying and related activities are conducted exclusively by Stand for Children – a 501 (c) (4) – or one or more of its affiliated political committees, PACs or IECs. Stand for Children Leadership Center – a 501 (c) (3) – does not endorse or otherwise support the election or defeat of any candidate for elective public office.

Thank you for a great year.

In 2014, Stand for Children propelled significant results for students across the country, and we couldn't have done it without the action of our dedicated parent members and leaders, volunteers, generous donors, staff, and partners.

Highlights of our accomplishments include playing a significant role in 28 state and district level successes - most notably working in partnership with allies to protect the Common Core in six key states, helping elect 211 aligned candidates to district and state level offices, pursuing a wide range of detailed work to ensure the effective implementation of policies we had previously helped enact, and strengthening our family engagement and organizing program, which mobilizes thousands of parents across the country.

Thank you so much for your support and for all you do to help underserved students. We are honored to stand together with you for children.

JONAH EDELMAN
Co-Founder & CEO

“ We need to work together, and we need to raise our voices together because change requires momentum.”

– Ted Wheeler, Oregon State Treasurer

“ I stand for children because I love Memphis and want to see it become even better. I stand for children because I refuse to be satisfied with the status quo.”

– James Aycock, Stand leader

“ School boards have tremendous power in our community. Electing fearless leaders for our schools will help make sure that our students receive the quality education they deserve.”

– Armando and Carmen Lopez, parent leaders in the Alhambra Elementary School District

“ Stand means a lot to me. I have learned a lot of things I didn't know before about how the education system works. Now I can do more to help my grandson with people standing behind me to help me.”

– Annette Wilson, Stand UP graduate and grandparent leader

ARIZONA

Impact in 2014

Education and outreach

Stand Arizona partnered with Univision to host a morning information event for parents about Arizona's academic standards and how they can help prepare their students for college and career. More than 40 of our members volunteered to assist with the event, which hosted nearly 200 people and brought together many Univision leaders and Stand members for a fun day of information and collaboration.

We also partnered with Arizona's education community to host the only gubernatorial debate about education. The 60-minute event was televised live on the state's local Fox affiliate during primetime on a Sunday night.

Elected education champions

This year's general election was critical in determining whether or not Arizona would elect education champions who would maintain the progress Arizona has made in the last several years to improve our education system. Our parent-led endorsement committees focused on selecting leaders who would support college- and career-ready standards, rigorous teacher evaluations, and quality assessments. School board, legislative, and superintendent candidates received our endorsement and our support leading up to Election Day. We're proud that so many of our education champions were elected.

Legislative efforts

We successfully stopped numerous anti-standards bills at the Arizona State Legislature and partnered closely with other education organizations to increase awareness about the importance of standards and assessments in Arizona. We also helped ensure that a high quality assessment secured funding in the budget for fiscal year 2014-2015.

80%

of PARENT
LEADERS
participated in Get Out the
Vote activities.

13

PHONE BANKS
and five canvassing events were
organized by Stand parents in
support of Stand-endorsed
candidates.

42,815

LETTERS SENT
to Arizona legislators advocating
for high standards and funding for
a quality assessment.

18

CANDIDATES
were elected who are strong
education champions.

“Stand's work at the Arizona Legislature has been critical to protecting high standards in Arizona.”

– Pearl Chang Esau, Expect More Arizona

COLORADO

Impact in 2014

Successfully protected the Colorado Academic Standards and aligned assessments

Through our coalition work with the newly launched Climb Higher Colorado Initiative, we successfully defended against attempts to roll back the implementation of the new, higher standards and better tests. Stand collected more than 12,500 petition signatures in support of the new standards and aligned assessments and delivered them to multiple State Board of Education meetings.

Electoral success

We helped elect 16 candidates to the Colorado Senate, House, and Board of Education. These education champions will support the comprehensive efforts our state has made to ensure every child receives a great education that prepares them for college and career.

Engaged teachers in Educator Council meetings

We engaged more than 25 teachers from across the state in three Educator Council meetings that explored implementation of statewide policy on standards, assessments, and educator evaluations, and also provided an opportunity for staff to vet policy concepts for the upcoming legislative session. The Stand Educator Council continues to engage with lawmakers around policies to ensure every child receives a great education, which includes defending against any attempts to undermine the implementation of high standards and aligned tests for Colorado students.

Mobilized parents and community leaders

Over 500 parents and community leaders came together to push Denver Public Schools to come up with improvement plans for low-performing elementary schools in Southwest Denver and new enrollment zones that increase access to better schools. We worked with community allies to initiate the “Ya Basta” (Enough Already) Coalition that developed and distributed thousands of “Ya Basta” school performance studies to Southwest Denver parents, bringing needed attention to school quality in Southwest Denver.

16

CANDIDATES

were elected out of the 18 candidates endorsed by our parent and teacher-led Endorsement Committee in the 2014 elections.

1,470

PETITION SIGNATURES

were gathered from parents and community members who demanded a change in Southwest Denver schools.

12,500+

PETITION SIGNATURES

were gathered in support of higher academic standards and aligned assessments in Colorado.

“Stand empowers the parent and the family. To me that’s the most important thing...the empowered family that can move public opinion and move policy decisions.”

– Rosemary Rodriguez,
Denver Public Schools Board Member

ILLINOIS

Impact in 2014

Empowering parents

Stand Illinois remains the state with the most extensive Stand UP program, reaching its fourteenth school and first suburb in 2014 with a record 110 graduates. Over 100 parents attended the kick-off meeting at LEARN Charter School in North Chicago, a demonstration of the need and strength of this program.

More election victories

In 2014, we expanded our bipartisan political work, investing in legislative races at both the primary and general election level. In the March primary, 11 of 12 endorsed candidates won. We provided some of the largest levels of direct contributions and boots-on-the-ground support for two key Democratic races (Reps. Christian Mitchell and Thaddeus Jones). We also designed the mail program for Peter Breen and helped him defeat an anti-reform Republican incumbent representative. In the general election, we endorsed 23 legislative candidates, 21 of whom won, by strategically providing the full range of support – PAC contributions, in-kind campaign support, field strength, and independent advertising expenditures. Our members helped interview candidates, advised on endorsements, and were strong boots-on-the-ground.

Protecting hard-fought legislation

We helped to turn back efforts to undermine the Common Core and the aligned PARCC test by talking to legislators across the state, educating parents, and being a strong catalyst to the passage of HB 3412, a bill that enables PARCC to be implemented. We also preserved the state's charter school application process by defeating an effort to eliminate the Illinois State Charter School Commission.

Advancing fair funding legislation

Illinois has one of the most regressive K-12 education funding formulas in the country. Created in 1997, the current formula distributes only 44 cents of every \$1 based on need. Our priority legislation, SB 16, created a single formula to distribute 92 cents of every \$1 based on a local district's "ability to pay." With significant efforts by Stand Illinois and other education reform partners, the legislation passed the Senate in 2014 with two votes to spare, creating strong momentum toward passage for an improved version that was introduced in 2015.

110

PARENTS

graduated from Stand UP, making 450 graduates total, from 14 schools, since 2012.

21

CANDIDATES

out of 23 we endorsed were elected in 2014.

“I'm proud to stand for children, because I've seen the transformation that comes from the progress we achieve by enacting policies that improve education quality, expanding access to good schools in underserved communities and empowering parents to play an active role in their child's education.”

– Mimi Rodman, Stand Illinois Executive Director

“When I went through the process of truly understanding how our schools are funded, how they are run, who holds the power, I realized that it takes really strong elected officials to make sure our kids are at the heart of all the policies and decisions that are made. I am proud to stand for children because we play an active role in electing leaders who will be education champions for all students.”

– Marlon Gosa, parent leader

INDIANA

Impact in 2014

Innovation Network Schools Bill

Stand Indiana and our parent members worked hard at the Statehouse to help win passage of the “Innovation Network Schools” bill. The new state law gives the Indianapolis Public Schools (IPS) Board of School Commissioners unprecedented flexibility to reconstitute failing schools, replicate data-proven programs, and forge innovative partnerships with charter operators.

Expanding pre-K

The path to success in school and life starts with a solid educational foundation. However, as many as 12,000 Indianapolis children don't have access to high-quality preschool. Our members made it clear that's unacceptable and helped convince the Indianapolis City-County Council to take a second look at a public-private plan, which, combined with a state pilot program, would expand preschool access to as many as 1,000 additional low-income children.

Parents bring hope to failing school

Participants in Indiana's inaugural Stand University for Parents (Stand UP) program didn't wait for graduation to begin advocating for change in IPS School 93. More than 240 parents signed a petition asking the school district to take action in their failing school and implement the school turnaround model Project:RESTORE. After a months-long campaign, the board approved the plan, and Project:RESTORE began in the school in August. This demonstrates that if parents are given the tools and confidence, they will show up, speak out, and make a difference.

School board success

A committee of our members conducted a rigorous endorsement process for the 2014 IPS School Board races. We knocked on more than 6,500 doors and called roughly 7,000 voters to inform them about the issues and candidates. Those efforts helped all three Stand-backed candidates prevail.

97

PARENTS

graduated from Stand UP in the first year we offered the parental engagement program.

3 of 3

CANDIDATES

were elected to the IPS School Board.

9,399

EMAILS

were sent to Indianapolis city leaders in support of preschool expansion.

“ I've attended both Stand University for Parents graduation ceremonies, and the joyful confidence of the graduates is a sight to behold. Stand parents are informed, empowered and inspired. Stand for Children creates brighter futures for students and better schools for our community. Our entire city benefits from their good work.”

– Mary Ann Sullivan, Indianapolis Public Schools Board Member

“ Stand means a lot to me. I have learned a lot of things I didn't know before about how the education system works. Now I can do more to help my grandson with people standing behind me to help me.”

– Annette Wilson, Stand UP Graduate and Grandparent Leader

LOUISIANA

Impact in 2014

Protecting Common Core by helping defeat Senate Concurrent Resolution 68

Parents and educators worked incredibly hard during the legislative session to keep the Common Core in the state of Louisiana by testifying numerous times in front of legislators, gathering and signing petitions of support, writing letters to the editor, and engaging their communities. Our parents even joined others to file a lawsuit against the governor to defend the standards.

Ending a 2 ½ year long search for a high quality superintendent for the children of Orleans Parish

Parents in Orleans Parish came together and demanded that the School Board stop its in-fighting and work to find and agree on a high-quality leader for the children of Orleans Parish. Through launching a parallel search of their own, engaging the local media, and launching a set of 'update videos' demanding the board come together, our base helped spur the board into action. Less than six months after getting involved, the board came together and unanimously voted to hire Dr. Henderson Lewis, a candidate who had already spent time with Stand parents and continues to work with them.

Maintaining safe schools

We effectively helped renew an annual millage in Orleans Parish that dedicates \$15 million a year to maintaining school buildings, so that children will be able to attend school every day in safe, well-maintained buildings and concentrate on learning instead of leaky roofs and poorly lit classrooms.

6,000

SIGNATURES

were collected and delivered to Governor Jindal's office in support of the Common Core.

150

PARENTS

attended and graduated from Stand UP, ready to become effective advocates for students.

“*I myself am a result of a failing school district and I just want better for my kids, I want them to be a part of a school district with 'A' and 'B' schools, so that when they graduate I know they are prepared and ready to move on to college.*”

—Kimya Bishop-Cole,
New Orleans parent who helped move the New Orleans Superintendent search forward

MASSACHUSETTS

Impact in 2014

Early education

Working with various partners, Stand Massachusetts members were staunch advocates for education funding throughout the first half of 2014 and were excited to see that the state's FY2015 budget prioritizes funding for income-eligible child care, the early education income-eligible waitlist, the K1 grant program, and grants for universal pre-K. In partnership with Strategies for Children, we also explored opportunities to ensure that all low- and moderate-income three- and four-year-olds in Massachusetts have access to high-quality pre-K. Additionally, our Boston members educated parents on the importance of starting school early by hosting community meetings across the city at our partner community centers: the Mattahunt Community Center, the Jamaica Plain/Roxbury Family Resource Center, the Josephine A. Fiorentino Community Center in Allston, and the East Boston Ecumenical Community Council.

Springfield Middle School improvement

Our members worked with the Race to the Top Coalition to advocate for legislation that would extend more autonomies to help underperforming schools improve and increase the number of public school options available. In October, a group of parents joined us on a trip to UP Academy Holland in the Boston neighborhood of Dorchester, where they observed this high-performing, autonomous school in action. Since then, members have testified before the School Committee in support of opportunities with UP and Empower Schools to turn around underperforming schools in Springfield, where eight of the city's middle schools have been designated as underperforming. Through the newly-formed Empowerment Zone - the name given to the effort to turn these schools around - parents will be equipped to support Springfield Public Schools and focus on turning around its most challenged schools.

Implementation

In a late 2014 MassINC survey of Massachusetts principals that we commissioned, 90% of principals indicated that the Common Core-aligned Massachusetts Curriculum Frameworks are equal to or more demanding than the previous state standards. Massachusetts is now focused on the rollout of PARCC, a fair and skills-based assessment aligned to the Curriculum Frameworks. The principal survey gauged adoption of and support for PARCC, and it found that 71% of principals believed that PARCC was more demanding than our current state assessments. We are working alongside the Massachusetts Business Alliance for Education, Teach Plus, and Democrats for Education Reform to support the state and district school systems implementing the Curriculum Frameworks and PARCC. Through these collective efforts, we can ensure that students are college- and career-ready after graduation.

In addition to the principal survey, an analysis of collective bargaining agreements was conducted to ensure successful implementation of S.2315, the educator evaluation law we championed, which guarantees that as all Massachusetts school districts implement educator evaluation systems, those evaluations play a key role in staffing decisions. The survey showed a majority of principals continue to feel positive about teacher evaluations and believe it will improve the level of instruction provided to students.

53

PARENTS

enrolled in Stand UP, 43 parents graduated, and 33 became Stand members.

168

LETTERS

and 152 petition signatures were sent by members to the House and Senate to protect the early childhood education budget.

“ I stand for children because children, especially the young ones, don't have a voice. The parents are the children's voice.”

—Ursula Allston-Hill, Boston parent member

“ I stand for children so we can have control over our kids' futures. A lot of parents would like for something to change, but don't know where to start. I think Stand is a great place to give you some direction.”

— Felix Gonzalez, Springfield parent member

OKLAHOMA

Impact in 2014

Elected courageous leaders

During the 2014 primary and general elections, Stand Oklahoma endorsed, sent out direct mail, and canvassed for 26 candidates for the state legislature, 22 of whom won their elections. In addition, we worked to elect four school board members to the Tulsa and Oklahoma City Public Schools Boards of Education. These education champions are passionately committed to fighting for education policies focused on what's in the best interest of all children.

Gave parents and teachers a voice

We worked alongside coalition partners to give parents and teachers a voice in the student retention process by supporting the passage of HB 2625. This bill creates a reading team that will better assess student literacy rather than relying on a series of exams.

Made computer science count

We worked with lawmakers to make computer science count as a math credit. This law will allow students to take rigorous computer science classes and have them count towards their high school graduation requirements.

Teachers Matter

We launched our Teachers Matter campaign to shed light on the policies affecting teacher recruitment and retention. We had our first Teachers Matter Luncheon with New York Times bestselling author Amanda Ripley and Oklahoma City and Tulsa Public Schools Superintendents Rob Neu and Dr. Keith Ballard.

135,000

VOTERS

were mailed about the importance of electing education champions.

22

EDUCATION CHAMPIONS

were elected to the Oklahoma State Legislature..

“ Getting involved with Stand for Children has taught me that parents truly have the power to bring about change in our schools.”

- Paula Morales, Stand parent member

“ As the mother of three public school children, I want to do everything I can to make sure they get a quality education.”

- Maria Ibarra, Stand parent member

OREGON

Impact in 2014

Fighting for longer school days

Oregon has an alarmingly short school year. In fact, our students finish 12th grade with a year less of school than the national average. To make matters worse, schools are able to get away with partially scheduling a majority of high school students. Even if only one student in a high school had a full schedule, that school would be credited as offering a full school year – and too many schools took advantage. Frustrated parent advocates, including many of our members, elevated this issue until the Oregon Board of Education strengthened the requirements. They also changed several other loopholes related to instructional time.

Electing education champions

In the November 2014 elections, 39 of 42 Stand-endorsed legislative candidates won their races. That same election, our volunteers worked over 70 shifts in Eugene, knocking on over 1,500 doors. They passed the local option levy with an astounding 76 percent of the vote. In Springfield, volunteers knocked on close to 2,000 doors and passed the local school bond with 53 percent of the vote. They more than doubled the number of yes votes from the year prior when the measure failed.

Advocating for increased funding

In 2013, Stand Oregon successfully advocated to update Oregon's poverty calculation. This change led to an increase in funding for school districts where the number of kids living in poverty has grown over the past decade. The Reynolds School District received \$660,000 in additional funding for 2014-2015, so in last year's budget planning process, our members leveraged the new money to support Reynolds students living in poverty. They successfully lobbied the school board to add full-day kindergarten throughout the district's 11 elementary schools to collectively provide more than 1,000 children access to this critical building block to academic success.

Lobbying for smaller class sizes

In the 2013 legislative session, Stand and partners won an infusion of \$100 million in new money to the state school fund, plus additional cost savings. That following year, our Lane County chapter successfully lobbied the Eugene 4J School Board to target some of these new investments toward changes that would actually benefit students at the classroom level through a reduction in huge class sizes - especially those over 30 students. For example, Gilham Elementary school was able to reduce fourth and fifth grade classes from 41 students to 27 students.

4,000

DOORS KNOCKED

by us to educate voters during Get Out the Vote activities.

72

PARENTS

graduated from Stand UP from the program's first two classes in Oregon. Over 80% are now active in our advocacy program.

“I stand for children in my community, because if I don't, I don't know who else will.”

– Brenda Meza de Flores, Reynolds Chapter leader

TENNESSEE

Impact in 2014

Electing education champions

This election cycle, we played an active role in electing education champions to the Nashville and Shelby County School Boards. We helped elect three of our four endorsed candidates in Nashville, where the critical issues being discussed were: pre-K expansion, the role of charter schools in expanding school choice, and the hiring of the next Director of Schools.

In Shelby County, five of six endorsed candidates won. The newly elected, nine-member school board comes to the Shelby County School System at an important time. The district has gone through many changes in the last few years with the merger and demerger with Memphis City Schools. It will need strong, forward-thinking leaders as it turns all of its focus back to graduating more of our young people prepared for college and career attainment by providing a quality education to all students.

Defending higher standards

Common Core was a consistent target in the 2014 legislative session. Through strong coalition work and standing firm, Stand and our allies successfully protected the Math and Reading Standards. We generated broad grassroots support presenting a petition of over 11,000 supporters and generating 5,000 phone calls to legislative offices.

Expanding pre-K

We were honored to support Nashville Director of Schools Dr. Jesse Register's request, which Mayor Karl Dean strongly backed, for a \$3.4 million funding increase to provide pre-K for 340 additional low-income Nashville four-year-olds. Our members were active in their support, mobilizing parents and teachers to advocate for this smart policy.

In Memphis, we lobbied to support an additional \$3 million in funding for pre-K from the Shelby County government, which was passed. We also partnered with the Nashville team to advocate for our respective counties to join together to apply for a federal pre-K grant.

8

SCHOOL BOARD MEMBERS

out of the ten we endorsed were elected in Nashville and Shelby County.

11,000

PETITION SIGNATURES

were generated in support of the Common Core from individuals across the state.

5,000

PHONE CALLS

were generated directly into legislators' offices in support of the Common Core.

“ I became a leader with Stand for Children because I knew that if every student was going to have a great education, political and policy changes had to be made. With the team at Stand, I knew they would also advocate for what is best for students, and that was an organization I wanted to be a part of.”

– Jamie Gutter, teacher leader

TEXAS

Impact in 2014

Championed the passage of the Teacher Excellence Initiative

Working in partnership with the Dallas Independent School District's (DISD) Human Capital Management Team, our Educator Network, which is made up of teachers from across the district, played a key role in the DISD Board's 7-2 vote for the Teacher Excellence Initiative (TEI) – the District's teacher evaluation and strategic compensation initiative.

Launched the Dallas Education Policy & Advocacy Fellowship Program

Our Education Policy & Advocacy (EPA) Fellowship Program brings together 43 diverse educators, of which 19 work in DISD, and two at Uplift charter schools. The fellowship program has a primary focus on district policy development, but also looks at state and federal policy. The 2014-2015 cohort designed the Impact Agenda around three key leverage points that would have the greatest positive impact on students in their classrooms:

1. Teacher Effectiveness Initiative (TEI):

Implemented.

2. Parent Engagement:

We are working with DISD's Family and Community Engagement Office to bring Parent Teacher Home Visit Project (PTHVP) to Dallas. We will implement a small pilot for the spring 2015 semester.

3. Teacher Prep/Pipeline::

We are exploring ways to hold Alternative Certification programs more accountable and increase the pipeline of effective teachers for DISD.

“I wanted the board to understand that the new TEI system does not accurately evaluate Special Ed teachers and any teacher that is not a main stream teacher. I asked that it be considered when looking at ways to improve the new evaluation system so that my job is accurately evaluated.”

–Kristina Colbert, Special Ed Lead Teacher at Benjamin Franklin MS - spoke at the school board meeting

“Superintendent Miles met with us to discuss his vision for the district as a whole, specifically DTR and communication within the district. He emphasized that he prefers to give principals as much autonomy as possible, allowing each school to meet their needs. He met with us for over two hours and answered all of our questions. Overall the meeting was very informative and more importantly a morale booster heading into the second semester.”

– David McDaniel, 9th Grade World Geography Teacher, Pinkston HS

WASHINGTON

Impact in 2014

College and career ready diploma

After eight years, our outspoken advocacy resulted in the passage of the College and Career Ready Diploma bill. This new diploma will help to better prepare students for college by adding more credits of science, art, and world language or Personalized Pathway requirements – credits to pursue career and technical education. Students will graduate with the best foundation possible to be successful in college, career, or technical education.

Tacoma school levies

In 2014, we joined the Tacoma Public Schools campaign to replace two expiring levies. The replacement levies provided about \$96 million for Tacoma schools – nearly one-quarter of the district’s funding for the operations of its elementary, middle, and high schools. Stand members made nearly 1,500 calls to support this effort. We secured \$6,000 of the \$44,000 raised for the campaign.

Election of education champions

During the 2014 November election, we succeeded in protecting the education-friendly majority in the State Senate through over 700,000 voter touches in six targeted races. Overall, of our 27 endorsed candidates, 25 were elected into office. We raised almost \$250,000 for Washington races, bringing our PAC to \$297,000 at the end of 2014.

Secured funding for pre-school and academic acceleration in Tacoma

In 2014, our members successfully engaged Tacoma Public Schools (TPS) in their budgeting process to keep threatened preschool programs open and fund Academic Acceleration, a program that has increased the number of Tacoma students in advanced classes carrying college credits from 34% to 57%. Sixteen parent leaders and coalition partners spoke at seven school board meetings on these budget priorities, presented a petition of 738 signatures supporting Academic Acceleration, and asked for an increase of \$175,000 in student support services.

86

PARENTS

graduated from Stand UP in 2014.

24,000+

SIGNATURES

were collected for our Protect School Funding petition, to regain the ESEA waiver in Washington State.

“ Stand University for Parents reinforced my belief that no matter how old you are, there are always new things to be learned. What stands out the most with me is that it is never too early to instill the value of college in young minds, whether it’s your child or the children of others.”

– Donna Schreiber,
parent and Stand UP graduate

Financial summary

C3

Stand for Children Leadership Center is a 501(c)(3) public charity that provides leadership development and training to everyday citizens. Long-term financial sustainability was a key metric in 2014 with a focus on strategic cost savings that did not reduce our impact. Significant efficiencies were recognized in the Family Engagement & Organizing Program, technology, travel, piloting the regionalization of former state roles, and the consolidation of leadership roles within states.



Stand for Children Leadership Center maintains a four-star rating (the highest available) for sound fiscal management from Charity Navigator, the nation's premier independent evaluator of charitable organizations.

EXPENSES

by State

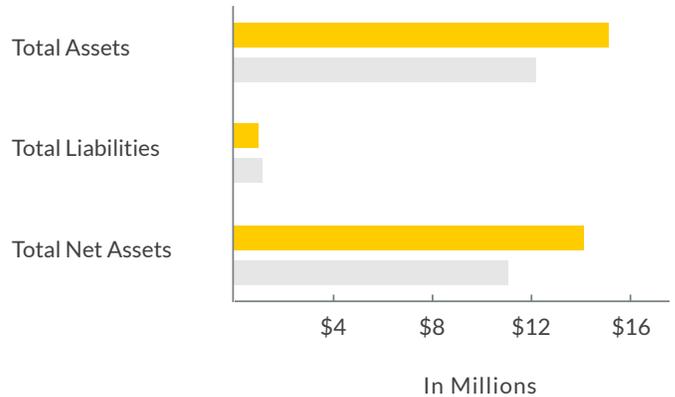


■ AZ 7%	■ LA 20%	■ TN 8%
■ CO 8%	■ MA 12%	■ TX 2%
■ IL 8%	■ OK 9%	■ WA 10%
■ IN 6%	■ OR 10%	

BALANCE SHEET:

2014 as compared to 2013

■ 2014 ■ 2013



FOR THE FISCAL YEARS ENDED

2014

2013

December 31, 2014 & 2013

Assets

Cash and Cash Equivalents	\$13,711,877	\$10,463,325
Pledges and Accounts Receivables	1,662,709	1,846,585
Other Current Assets	326,573	245,856
Fixed Assets, Net of Accumulated Depreciation	93,565	177,556

Total Assets \$15,794,724 \$12,733,322

Liabilities & Net Assets

Accounts Payable and Accrued Liabilities	\$1,030,377	\$1,178,333
Total Net Assets	14,764,347	11,554,989

Total Liabilities & Net Assets \$15,794,724 \$12,733,322

Revenues, Gains & Other Support

Grants & Contributions	\$18,383,082	\$22,144,473
Other Income	234,448	318,196

Total Revenue 18,617,530 22,462,669

Expenses

Program Services	9,930,280	12,567,360
Management & General	4,399,810	4,514,622
Fundraising	1,078,082	1,086,547

Total Expenses 15,408,172 18,168,529

Change in Net Assets \$3,209,358 \$4,294,140

Financial summary

C4

Stand for Children, Inc. is a 501(c)(4) membership organization which also includes state-level 527 organizations. While contributions are not tax deductible, numerous members, individuals, and organizations supported our important work. Our Arizona, Illinois, Indiana, Louisiana, Oklahoma, and Washington affiliates were highly engaged in lobbying and electoral activities in 2014.



Stand for Children Leadership Center has earned the GuideStar Exchange Seal, demonstrating its commitment to transparency.

EXPENSES

by State

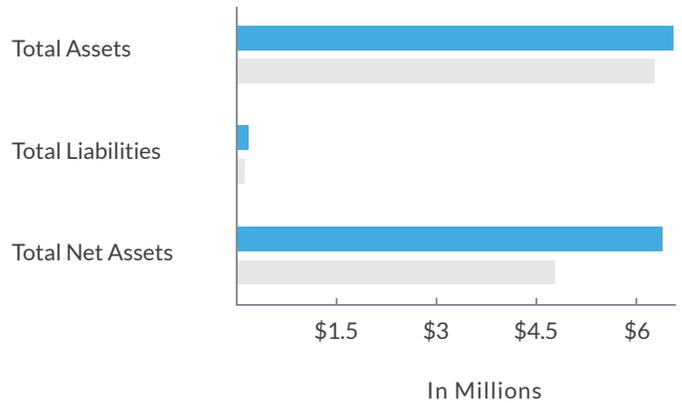


■ AZ 19%	■ LA 10%	■ TN 5%
■ CO 5%	■ MA 6%	■ TX 0%
■ IL 19%	■ OK 12%	■ WA 10%
■ IN 10%	■ OR 4%	

BALANCE SHEET:

2014 as compared to 2013

■ 2014 ■ 2013



FOR THE FISCAL YEARS ENDED

2014

2013

December 31, 2014 & 2013

Assets

Cash and Cash Equivalents	\$6,756,722	\$5,833,953
Pledges and Accounts Receivables	116,000	755,086
Other Current Assets	6,244	2,079
Fixed Assets, Net of Accumulated Depreciation	0	0

Total Assets

\$6,878,966

\$6,591,118

Liabilities & Net Assets

Accounts Payable and Accrued Liabilities	\$167,811	\$100,005
Total Net Assets	6,711,155	6,491,113

Total Liabilities & Net Assets

\$6,878,966

\$6,591,118

Revenues, Gains & Other Support

Grants & Contributions	\$6,131,769	\$5,343,539
Other Income	27,600	20,602

Total Revenue

6,159,369

5,364,141

Expenses

Program Services	5,196,048	2,900,859
Management & General	649,961	689,817
Fundraising	93,318	92,141

Total Expenses

5,939,327

3,682,817

Change in Net Assets

\$220,042

\$1,681,324

Our Boards *of Directors*

C3

Stand for Children Leadership Center 501(c)(3)

Julie Mikuta, *Chair, Senior Director of Education, Charles & Lynn Schusterman Family Foundation*

John Legend, *Entertainer and Education Activist*

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